

(GENERAL AUDIENCE)

Dear (RECIPIENT'S NAME),

I am reaching out to you with an opportunity and to ask a favor. As you may know Arizona offers a dollar-for-dollar Private School Tuition Tax Credit. When you participate in the tax credit, you help students attend a school that meets their individual educational needs through scholarships. We work with the Jewish Tuition Organization (JTO) to support (STUDENT'S NAME) education at (NAME OF SCHOOL). (STUDENT'S NAME) is doing very well in the environment (NAME OF SCHOOL) provides, it's a wonderful school.

Being able to make the correct choice for (STUDENT'S NAME) education is important to us as a family and we feel it's important to the future of the community as (HE/SHE) reaches adulthood. If you could participate in the Arizona Private School Tax Credit Program recommending (STUDENT'S NAME) at (SCHOOL), we would greatly appreciate it. Please let us know if you support the JTO and recommend (STUDENT'S NAME); we would like to personally thank you. The JTO is not allowed to share supporters' names with recipients.

There are several ways you can give to the JTO.

- visit their website at www.jtophoenix.org
- call their office at 480.634.4926
- stop by or mail to 12701 N Scottsdale Road, Ste. 100M, Scottsdale AZ 85254 (the Ina Levine Jewish Community Campus)

Thank you in advance for considering our request.

Warm regards,

(YOUR/SENDER'S NAME)